

DECLARATION, POWER OF ATTORNEY, AND PETITION

Attorney Docket No.: SOL-171
Page 1 of 3

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

the specification of which is attached hereto unless the following box is checked:

[] was filed on _____ as United States Application Number _____ or PCT International Application Number _____
and was amended on (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed:

Priority Claimed

[] []

(Number)

(Country)

Month/Day/Year Filed

Yes No

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below.

60/418,597

10/15/02

(Application Number)

(Filing Date) - Month/Day/Year

I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

**U.S. Parent Application
or PCT Parent Number**

**Parent Filing Date
(MM/DD/YYYY)**

**Parent Patent Number
(if applicable)**

And I hereby appoint the practitioners at Customer Number 20028 as my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Direct all correspondence to: Customer Number or Bar Code Label:

20028

Wherefore I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the foregoing specification and claims, and I hereby subscribe my name to the foregoing specification and claims, declaration, power of attorney, and this petition.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor:	Rade	Petrovic	
Given Name (first and middle, if any)		Family Name or Surname	
Inventor's Signature	<i>Rade Petrovic</i>	Date: <i>8/26/03</i>	
Residence	San Diego (City)	California (State or Foreign Country)	US Citizenship:
Mailing Address	11416 Cypress Woods Drive (Street Address)	San Diego (City)	California 92131 USA (State & Zip Code/Country)
Full name of second inventor:	Babak	Tehranchi	
Given Name (first and middle, if any)		Family Name or Surname	
Inventor's Signature	<i>Babak Tehranchi</i>	Date: <i>9/25/03</i>	
Residence	San Diego (City)	California (State or Foreign Country)	Iran Citizenship:
Mailing Address	12570 Spindletop Road (Street Address)	San Diego (City)	California 92129 USA (State & Zip Code/Country)

Full name of third inventor:	Kanaan	Jemili
Inventor's Signature	Given Name (first and middle, if any)	
<i>Kanaan Jemili</i>	Family Name or Surname	
Date:	9/26/03	
Residence	San Diego	California
(City)	(State or Foreign Country)	
Mailing Address	4485 Vision Drive #10	San Diego California 92121 USA
(Street Address)	(City)	(State & Zip Code/Country)
Full name of fourth inventor:	Joseph M.	Winograd
Inventor's Signature	Given Name (first and middle, if any)	
<i>Joseph M.</i>	Family Name or Surname	
Date:	9/26/03	
Residence	San Diego	California
(City)	(State or Foreign Country)	
Mailing Address	3353 Harborview Drive	San Diego California 92106 USA
(Street Address)	(City)	(State & Zip Code/Country)
Full name of fifth inventor:	Dean	Angelico
Inventor's Signature	Given Name (first and middle, if any)	
<i>Dean Angelico</i>	Family Name or Surname	
Date:	8/26/03	
Residence	Carlsbad	California
(City)	(State or Foreign Country)	
Mailing Address	2874 Avenida Cereza	Carlsbad California 92009 USA
(Street Address)	(City)	(State & Zip Code/Country)